

Course material

Course:

Understanding the digital supply chain and its stakes for humanitarian actors

Video:

3.3.3 Roles and stakes for the corporate sector

Concepts (extracted from automatically generated subtitles):

Tech companies. Self-exclusion of tech companies. Complexities of geopolitical conflicts. Conflict zone. Second key element. Advocacy groups. Public scrutiny. Profound effects. Conflict zones. Nature of this support. Support. Local economies. Withdrawal of tech companies. Contrast. Russian-ukraine conflict.



[to video sequence search](#)

(within Understanding the digital supply chain and its stakes for humanitarian actors.)



[to video](#)

Center for Digital Education. More educational support material here:

<https://www.epfl.ch/education/educational-initiatives/cede/educational-technologies-gallery/boocs-en/>

GEOPOLITICS AND THE DIGITAL ECOSYSTEM



Roles and stakes for the corporate sector

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notes

summary

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Tech Companies and Geopolitical Conflicts



The second key element is how tech companies are navigating the complexities of geopolitical conflicts,

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summary

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Tech Companies and Geopolitical Conflicts



especially about decision regarding their market participation. Tech companies and their owners indeed became global stakeholder with the capacity to influence state

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summary

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Tech Companies and Geopolitical Conflicts




and often with the representation in the global governing bodies like the UN. The self-exclusion of tech companies from conflict zone is a notable trend with significant implications.

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summary

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Armed conflict

Tech companies may choose to withdraw from such markets for:


- Ethical considerations
- Regulatory pressure
- Reputational risks


Tech companies may choose to withdraw from markets involving conflict due to ethical considerations, regulatory pressure or reputational risks.

notes

summary

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Armed conflict

Tech companies may choose to withdraw from such markets for:


- Ethical considerations
- Regulatory pressure
- Reputational risks

For instance, during the Russian-Ukraine conflict, several Western tech firms suspended operations in Russia, reflecting a combination of ethical stances

notes

summary

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Self-Exclusion from Conflict Zones might have a variety of consequences

- Disrupt local economies.
- Weakening of digital infrastructures.
- Reduced access to essential services.

and strategic calculations. The withdrawal of tech companies from conflict zones can have profound effects on local economies and digital infrastructure and security,

notes

summary

1m 1s





Self-Exclusion from Conflict Zones might have a variety of consequences

- Disrupt local economies.
- Weakening of digital infrastructures.
- Reduced access to essential services.

exacerbating the access to essential digital services.

notes

summary

1m 13s






On the long term, it might also lead to the emergence of alternative technology providers.

The self-exclusion of tech companies


notes

summary

1m 19s








On the long term, it might also lead to the emergence of alternative technology providers.


can have long-term implications for global technology ecosystems. It may lead to the emergence of alternative technology providers in conflict zones,

notes

summary

1m 25s





Some tech companies may provide direct or indirect support to parties involved in conflicts, gaining from offering technological tools to facilitating communication or dissemination of information.


On the long term, it might also lead to the emergence of alternative technology providers.

potentially altering regional technology landscapes. In contrast to self-exclusion,

notes

summary

1m 37s





Some tech companies may provide direct or indirect support to parties involved in conflicts, ranging from offering technological tools to facilitating communication or dissemination of information.

some tech companies may provide support directly or indirectly, to parties involved in conflicts.

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Some tech companies may provide direct or indirect support to parties involved in conflicts, ranging from offering technological tools to facilitating communication or dissemination of information.

These supports can range from offering technological tools and platforms to facilitating communication and information dissemination.

notes

summary

1m 49s





Some tech companies may provide direct or indirect support to parties involved in conflicts, ranging from offering technological tools to facilitating communication or dissemination of information.

The nature of this support often involves navigating complex, critical and legal considerations.

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summary

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Ethical and strategic implications for tech companies

The provision of support to conflict parties

notes

summary

2m 8s





Ethical and strategic implications for tech companies

Companies must balance business interests, consideration for human rights and IHL, and reputational risks.

can have strategic and ethical implications for tech companies. Companies must balance their business interests

notes

summary

2m 13s





Ethical and strategic implications for tech companies

Companies must balance business interests, consideration for human rights and IHL, and reputational risks.

with considerations of human rights, international law, and reputational risks.

notes

summary

2m 25s





Support to Conflict Parties

Types of Support

Tech tools, platforms, communication facilitation.

Ethical Implications

Balancing business interests with human rights considerations.

Public Scrutiny

Potential consequences for supporting conflict parties.

The decision to support or not support certain parties can impact companies' global standing

notes

summary

2m 28s





Support to Conflict Parties

Types of Support

Tech tools, platforms,
communication facilitation.

Ethical Implications

Balancing business interests with
human rights considerations.

Public Scrutiny

Potential consequences for
supporting conflict parties.

and relationships with various stakeholders, from their lenders to the institutional clients to the private clients. By providing support to conflict parties,

notes

summary

2m 37s





Support to Conflict Parties

Types of Support

Tech tools, platforms, communication facilitation.

Ethical Implications

Balancing business interests with human rights considerations.

Public Scrutiny

Potential consequences for supporting conflict parties.

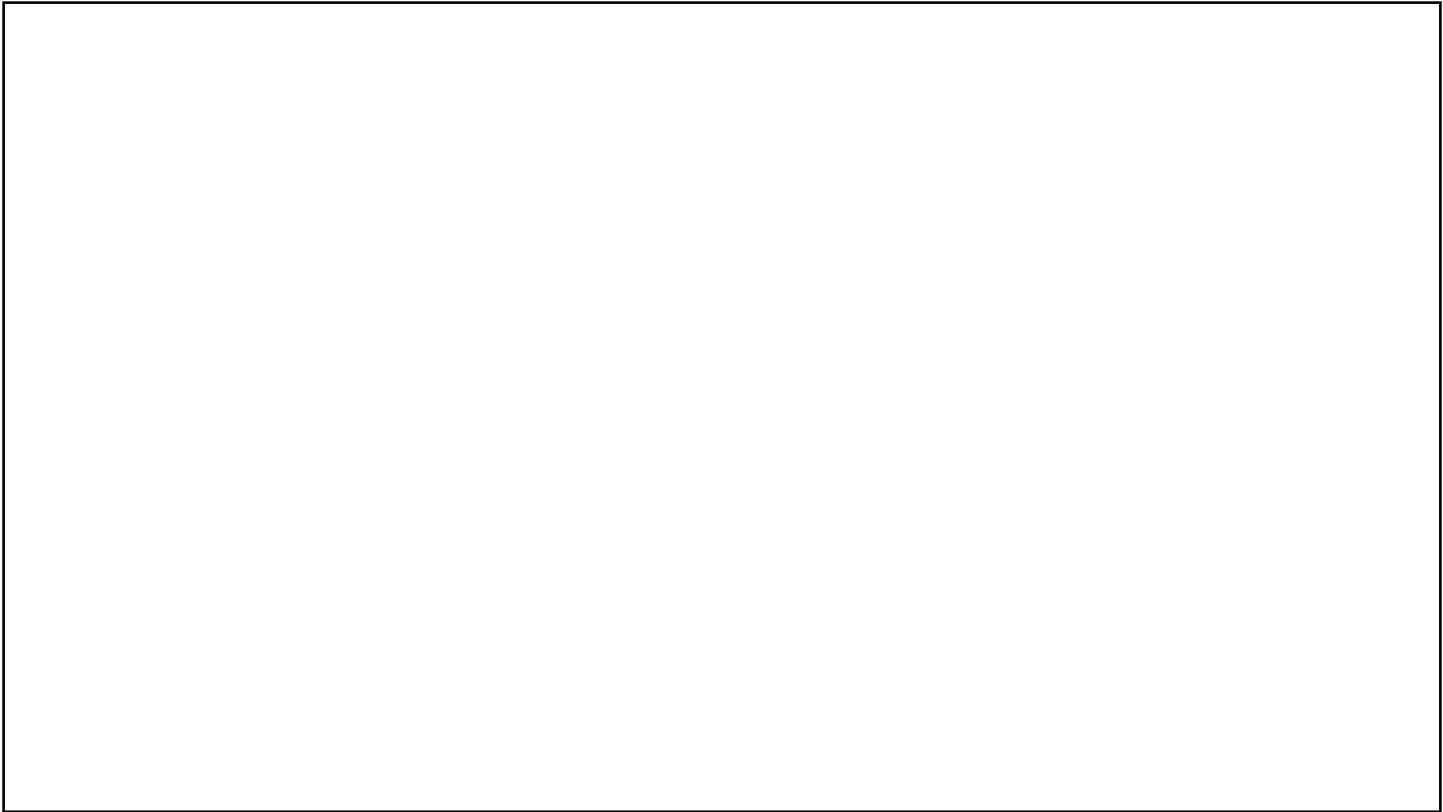
they may face regulatory and public scrutiny. Governments and advocacy groups may scrutinise their actions, leading to potential legal and reputational consequences.

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This scrutiny underscores the need for tech companies to carefully manage the roles and responsibilities in conflict situation.

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